

**FOR IMMEDIATE RELEASE**

**Jody Dolan Holehouse Joins American Riviera Bank Board**

**Santa Barbara, California (Sept 26, 2011)** – American Riviera Bank (OTC BB: ARBV.OB) has announced that Jody Dolan Holehouse CPA, CMA has been elected as a Director of the Bank.

Ms. Holehouse is a partner in the firm of Nasif, Hicks, Harris & Co., LLP. She serves individual and business clients in tax planning and preparation, accounting and business analysis. Ms. Holehouse began her accounting career with Sloan Technology Corporation. Her early public accounting experience was with Bartlett, Pringle & Wolf.

Ms. Holehouse is a past president and current member of the California Society of Certified Public Accountants Channel Counties Chapter and the Institute of Management Accountants Santa Barbara Chapter. She is also a member of the American Institute of Certified Public Accountants and the Western Pension Benefits Conference. Ms. Holehouse earned her Bachelor of Arts degree with high honors from University of California at Santa Barbara.

In our community, Ms. Holehouse is a past president of the Rotary Club of Santa Barbara Sunrise and Girls Incorporated of Greater Santa Barbara. She is current president of the Rotary Club of Santa Barbara Sunrise Charitable Foundation and a founding board member and Chief Financial Officer of the San Marcos High School AAPLE Foundation.

"We are fortunate to have Jody join our Board. As a successful business woman and local volunteer, Jody will further our outreach into the business community and provide valuable insight to our Board," Lawrence Koppelman, Board Chair said.

Company Profile

American Riviera Bank is a full service community bank, focused on serving the lending and deposit needs of businesses and consumers in our community. The Bank was founded in 2006 by over 400 local shareholders and has one branch located at 1033 Anacapa Street in downtown Santa Barbara.

American Riviera Bank  
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costs and expenses, impact of consolidation in the banking industry, financial policies of the US government, and general economic conditions.