

## **American Riviera Bank Reports Strong Growth**

Santa Barbara, CA. April 30, 2008- American Riviera Bank (OTC BB: ARBV.OB.)

President David Duarte announced that American Riviera Bank has once again exceeded its financial goals by ending the first quarter with total assets exceeding \$79 million. This represents a 62% increase over total assets as of March 31, 2007. In the same time period loans increased 40% to \$67.1 million. The Bank has no problem loans and has never engaged in sub prime lending.

Deposits grew by \$31 million or 114% from March 31, 2007. Duarte attributed the growth to the community's appreciation of quick and flexible responses to loan requests and the Bank's experienced and knowledgeable bankers. The bank has had a very positive response to its Remote Deposit Capture product and looks to market this product aggressively in the second half of the year.

American Riviera Bank opened for business on July 18 2006 and is located in the historic downtown area of Santa Barbara. Under its stock symbol of ARBV.OB, American Riviera Bank's stock is traded through Stone & Youngberg and Wedbush Morgan Securities. The Bank's web site is [www.americanrivierabank.com](http://www.americanrivierabank.com).

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